



Press release

Paris – February 19th, 2009: LeGuide.com S.A. (Alternext – ALGUI), the number 1 French independent publisher of online shopping guides, responds to GoAdv's intention to commence an unsolicited tender offer for LeGuide.com share

The members of LeGuide.com supervisory board have summoned a meeting on February 18th in order to discuss and assess the offer communicated by the company GoAdv.

As a reminder, this tender offer, considered as hostile, offers to pay for roughly half of the shares in stock and half in cash, with a cash portion equaling 7.50 euros per LeGuide.com share.

After first examination of this proposal, the supervisory board sees no complements between the business models, nor any synergies that this operation may bring.

The supervisory board reserves the right to communicate again on this matter if the tender offer is confirmed.

LeGuide.com shows a strong growth in both its audience and its revenues in 2008 and confirms its objective of becoming the number 3 European shopping guide in 2010.

About LeGuide.com S.A.

LeGuide.com S.A. is the n°4 publisher of online shopping guides in Europe* and the n° 1 French independent editor. Strongly successful in France with its sites www.leguide.com, www.leguide.net and www.webmarchand.com, the company has been developing its business model abroad since 2004. The LeGuide.com S.A. network is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxembourg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark.

As of July 1st 2008, LeGuide.com S.A. integrates the activities of www.dooyoo.com, a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and which possesses a real expertise in consumer opinions and ratings. LeGuide.com S.A. revenue for the 2007 fiscal year was 18,1 M€ and counts as of December 2008 a team of almost 100 employees.

LeGuide.com S.A. is **qualified as “Innovative Business” by the OSEO Anvar** and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

For more information : www.leguide.com/finance

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