



Press Release

Paris, October 26, 2007

8.5 million euros in Revenue as of the Third Quarter of 2007 (up 60% compared to the first nine months of 2006.)

LeGuide.com S.A., the leading independent French provider of online shopping search engines, price comparison engines, and shopping guides, made 2.8 million euros in revenue in the third quarter of 2007 (non-audited figure), up 30% compared to the same period last year.

In the third quarter, 10.3% of revenue was generated on European markets outside of France, as opposed to 7.7% during the same period in 2006.

In France, LeGuide.com S.A. continues to grow faster than the e-commerce sector as a whole (+38% in the first quarter according to the FEVAD - *Federation for mail-order and online merchants* - and +27% in the third quarter according to the ACSEL - *Association for online retail and services*). As the end of the year approaches, LeGuide.com S.A. is market leader in France, with 3.5 million unique visitors as of September, 2007*.

Throughout its European network (12 countries), the company continues to strengthen two of its business model's key pillars:

- Audience: which has increased by 47%** over the past year
- Site content: which has widened to list 33000 online shops (+57% over the past year) and 115 million products (+52% over the past year) on its network of European sites.

In addition, in the third quarter of 2007, LeGuide.com S.A. implemented a new price scheme allowing the company to adjust according to each European market, and to benefit from more efficient billing and commercial systems. The effort devoted to developing the new price scheme is already paying off, indicating that the company will register strong growth in annual earnings.

*source : Médiamétrie Nielsen/Netratings / **internal source Smart AdServer and Médiamétrie-eStat

Next press release January 30, 2008, after closing

About LeGuide.com S.A.

As a respected online shopping guide, LeGuide.com S.A.'s role is both to help online shoppers search for, compare, and purchase products online and to increase e-merchants' visibility, audience, and sales. Strongly successful in France with the sites www.leguide.com, www.leguide.net and www.webmarchand.com, the company is developing internationally along the same lines. The LeGuide.com S.A. network is present in 12 countries and has sites in 7 languages. As of June 2007, the company was composed of an international team of 59 people and in 2006 financial year its Revenues were 8.14M€. OSEO Anvar has labelled LeGuide.com an "Innovative Company".

LeGuide.com S.A. is quoted on the Euronext Paris Alternext market, mnemo: ALGUI, ISIN code: FR0010146092.

For more information: www.leguide.com/finance/en/societe.htm

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