



Press Release

Paris, June 15th, 2007

**LeGuide.com S.A. Launches a 10M€ Share Capital Increase, with
Preemptive Rights for Shareholders**

Subscriptions from June 19th to July 5th, 2007

LeGuide.com S.A., the leading independent French publisher of online price comparison and shopping search engines and online shopping guides, has announced a 10M€ capital increase with the creation of 514,335 additional shares.

The operation favours current shareholders by granting them preemptive rights and aims to increase the resources LeGuide.com S.A. consecrates to its development on the growing European e-commerce market.

The Leader in Independent European Shopping Guides is Expanding

Capitalising on the dynamic European e-commerce market, LeGuide.com S.A. is growing rapidly and becoming a major player among leading independent shopping guides in Europe. The company's ambitions are backed by solid assets: a strong position in France, initial international successes, a proven and scalable business model, and rigorous resource management with centralized operations in France.

In line with the strategy announced at the initial public offering, LeGuide.com S.A. is concentrating on increasing its audience as well as on widening its network geographically. Raising capital will allow LeGuide.com S.A. to increase its financial resources significantly, in view of reinforcing the company's European position through organic and external growth.

Company History: A Rapidly Growing Shopping Guide

Founded in 1998, LeGuide.com S.A. has since created a network of online price comparison and shopping search engines and online shopping guides which list more than 30,000 European e-merchants and more than 97 million online offers (May 31, 2007). With its network of sites, the company aims both to help internet users search for, compare, and purchase products online and to increase visibility, audience, and sales for online businesses.

Bolstered by its solid expertise on the French market, the company began expanding outside France in 2004 and now operates in 12 European countries. The network has 3 million unique visitors in France*, and close to 5.5 million unique visitors throughout Europe**.

LeGuide.com S.A. launched an IPO on the Euronext Paris Alternext market in 2006. In that year, the company had a turnover of 8,1M€, an organic growth of 109% compared to 2005, and net results that increased almost threefold to reach 1,6M€. International activity increased from 1.5% of turnover in 2005 to 7% in 2006.

* source Médiamétrie Nielsen/Netratings ** Smart AdServer, mars 2007

Terms of Issue

Shares Issue Authorization	Official decision by the Board of Directors, May 31 and June 12, 2007, in accordance with the General Assembly's May 22, 2006 decision.
Number of shares issued	514,335 additional shares, equating to 15.8% of company capital and 12.1% of voting rights post operation. Should the extension clause be applied, the number will be increased to 591,485 new shares, equating to 17.7% of company capital and 13.7% voting rights post operation.
Subscription Price	19.50 euros. This is 10.9% less than the average LEGUIDECOM stock closing price in May 2007 (21.87 euros), allowing the public to participate in the operation under favourable conditions. June 13 2007, the closing stock price was 21.06 euros; the subscription price is 7.4% less than this reference price.
Gross output	10.10 million euros, or 11.5 million euros if the extension clause is applied.
Net output	9.8 million euros, or 11.3 million euros if the extension clause is applied
Extension clause and over-allotment clause	Depending on demand, the company may decide to increase the number of shares initially issued by up to 15%, that is, by up to 77,150 shares. Shareholders are informed that, should the operation be successful, the Board of Directors, with approval from the General Assembly, may decide to increase the operation amount by 15% to apply the extension clause. Also, any shareholder who has not requested that his/her broker exercise their subscription warrant may subject to partial dilution. There is no over-allotment clause.
Dated date for new stocks	January 1st, 2007. When issued, the new shares will be assimilated with existing ones.
Preemptive right	From June 19 to July 5, 2007, the new shares will be reserved to current shareholders or to those who acquire preemptive rights and who may subscribe: - on a pro rata basis, to 3 shares for every 16 existing ones (16 preemptive shares equating to 3 shares at 19.50 euros each), without taking decimal values into account - subject to allocation, to as many new stocks as they wish over and above those allocated to them on the basis of the original preemptive right allocation. The number of new shares allocated in this fashion will depend on the request and on the number of new shares not yet allocated and in proportion to the number of existing shares for which the corresponding preemptive right has already been exercised. All shareholders will receive subscription rights in accordance with the number of shares held at stock market closing on June 18 2007.
Theoretical preemptive share value	Preemptive share value is 0.37 euros (based on a reference price of 21.87 euros – weighted average price on stock volume throughout May 2007.)
Subscription period	From June 19 to July 5 included.

Floating the new shares	An application for admission of the new shares will be submitted to the Euronext Paris Alternext market.
Guarantee	The issue will not be the object of a performance guarantee as defined by article L.225-145 of the French Code de commerce (Commercial Law).
Primary shareholders' intentions and subscription engagements	<p>It should be noted that Mr. Pierre Igor SCHLUMBERGER and Michael COPSIDAS have announced their intention not to participate in this capital increase operation. To the company's knowledge, no other shareholder directly, indirectly, or in concert, and holding more than 5% capital or voting rights has communicated his/her intention to subscribe to the present operation.</p> <p>Several financial management companies have committed to subscribe one or several of the accounts they manage to the present operation, the totality of these engagements representing an amount covering the entire amount defined for the operation prior to the extension clause.</p>

Calendar

- June 15 2007: Euronext notice publication.
- June 18 2007: Publication in the BALO bulletin of legal announcements and in La Tribune Subscription warrants issued to shareholders.
- June 19 2007: Share subscription period opens. Preemptive share quotation.
- July 05 2007: Share subscription and preemptive share period close.
- July 12 2007: Euronext publication announcing the scale of apportionment for shares subject to allocation.
- July 16 2007: Shares quoted on Euronext Paris Alternext

LeGuide.com S.A. is registered with the AMF (French stock market authority) under number 07-189 in a prospectus dated June 14 2007 that includes the initial prospectus for the company's IPO on the Euronext Paris Alternext market, approved by the AMF on June 16 2006 under the number 06-205.

Main risk factors

Investors are invited to take the following risks into consideration before making their investment decision.

- ✓ Risks linked to share issue, described in paragraph 2 of the second section of the prospectus:
 - Risks linked to the fact that the shares concerned by the present operation will not be submitted to trade on a regulated market and will therefore be regulated by corresponding guarantees
 - Risks linked to issue (no performance guarantee)
 - Risks linked to securities value (share volatility and preemptive share market liquidity)
 - Risks linked to dilution in the case of non-subscription to new shares and/or linked to dilution should the extension clause be applied
 - Risks relative to financial markets

- ✓ Risks linked to the company, described in chapter 4 of the first section of the prospectus, but also described in the prospectus approved by the AMF dated June 16, 2006, including:
 - Risks linked to the activities of LEGUIDE.COM S.A. and its organisation: risks linked to the competitive environment (in particular the fact that certain competitors on the market are large international groups with major financial and technological means), client based risks, risks linked to dependence on search engines (the fact that search engines such as Google, Yahoo! or MSN may make changes to their search algorithms), risks linked to renewing partnerships (of growing importance in the company's activities), risks linked to dependence on suppliers (hosting of several of the company's Internet sites by the same service), risks linked to market changes, risks linked to changes in the technology used by the company, and industrial risks linked to the environment
 - Market risks (in terms of liquidity, exchange rates, interest rates, and shares)
 - Legal and regulatory risks

About LeGuide.com S.A.

LeGuide.com S.A. is a leading publisher of online shopping guides. Highly successful in France with the sites www.leguide.com, www.leguide.net, and www.webmarchand.com, the company is developing internationally along the same lines. The LeGuide.com S.A. network is present in 12 countries and has sites in 7 languages. In 2006, the company employed an international team of 56 people and had a net income of 8.14M€. **OSEO Anvar has labelled LeGuide.com an “Innovative Company”.**

LeGuide.com S.A. is quoted on the Euronext Paris Alternext market, mnemo: ALGUI, ISIN code: FR0010146092.

For more information: <http://www.leguide.com/finance/en/societe.htm>

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