

Press Release

Solid 2008 First Semester Results

Revenues +31% / Operating Profit +41% / Net Profit +51%

Paris, 25 September 2008: LeGuide.com S.A. (Alternext – ALGUI), the n°1 French independent editor of Internet shopping guides, shows strong growth as well as profitability in its results for the 1st semester of 2008.

Consolidated Figures in M€*	30 June 2008	% Turnover	30 June 2007	% Turnover	Evolution S1 '08 / S1 '07
Turnover	7.5	-	5.7	-	+31%
Operating Profit	2.1	28.5%	1.5	26.6%	+41%
Gross Profit	2.6	34.8%	1.7	29.2%	+57%
Net Profit	1.8	23.5%	1.2	20.4%	+51%

*Audited figures (review engagement), before dooyoo integration

Strong organic growth in 14 European countries

Total revenues of LeGuide.com S.A. was 7.5M€ for the first semester ending 30 June 2008, showing organic growth of 31% as compared with the first semester of 2007. The group proves its European position with:

- a European turnover outside of France that represents an ever growing part of its activity: 13% as compared to 9% at the end of June 2007,
- a broad choice for Internet users with 43,000 e-Merchants and 136 million offers listed in Europe (gains of 39% and 45% respectively compared to last year)

dooyoo, a social shopping guide acquired by LeGuide.com S.A. in June 2008 and whose activities will be consolidated into the accounts from July 1st, strengthens the group's activities in Germany, the United Kingdom, Spain and Italy. With dooyoo, LeGuide.com becomes the 4th shopping guide in Europe.*

Profit increase and high margins

As of 30 June 2008, LeGuide.com S.A. publishes again profit figures that grow faster than its revenues. The operating profit reaches 2.1 M€, up 41% as compared with the 1st semester of 2007. The group boosts its operating profit ratio to 28,5% although constantly expanding the marketing expenses linked to its European development.

After consideration of the financial profit that grew 0.5 M€, net profit has risen by 51% to reach 1.8 M€.

The net share dividend reaches 0.53 € for 30 June 2008, compared to 0.42 € a year earlier.

A solid balance sheet

The first six months activity generated a cash flow of 1.9 M€.
After financing the acquisition of dooyoo as well as a significant technological investment, cash totals 16.8 M€ as of 30 June 2008. LeGuide.com S.A. shows a firm financial structure with 23.7 M€ of equity and an indebtedness of 7 M€.

Pursuing its market share growth strategy in Europe

LeGuide.com S.A. continues to pursue its development strategy of both its organic growth and its external growth. With the integration of dooyoo, the activity pursued outside of France now represents more than 25% of the consolidated revenue.

LeGuide.com S.A. confirms its objective to become the number 3 shopping guide in Europe as of 2010.

Publication of 2008 Q3 turnover on 23 October 2008, after closing

About LeGuide.com S.A. www.leguide.com/finance

LeGuide.com S.A. is the n° 4 editor of online shopping guides in Europe* and the n° 1 French independent editor. Strongly successful in France with its sites www.leguide.com, www.leguide.net and www.webmarchand.com, the company has been developing its business model abroad since 2004. The LeGuide.com S.A. network is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark.

As of July 1st 2008, LeGuide.com S.A. integrates the activities of dooyoo, a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and which possesses a real expertise in consumer opinions and ratings.

LeGuide.com S.A. revenue for the 2007 fiscal year was 12.7 M€ (excluding dooyoo whose turnover was 3.6 M€) and counts as of June 2008 a team of 70 collaborators.

LeGuide.com S.A. is **qualified as “Innovative Business” by the OSEO Anvar** and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

* Source Médiamétrie Nielsen/Netratings June 2008, Germany, Spain, France, Italy, United Kingdom, Switzerland.

For more information: www.leguide.com/finance

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