



Press Release

Paris, 24 July 2008

## **Solid growth during first semester of 2008: +31%**

**LeGuide.com S.A., the number 1 French independent publisher of price comparison and online shopping guides announces solid revenue growth over the first semester of 2008 of 7.48 M€, attained exclusively in organic growth.**

With a turnover figure of 3.67 M€ in the 2<sup>nd</sup> quarter of 2008 (non-audited figure), LeGuide.com S.A. confirms a 31% growth rate over the entire semester compared to the first semester of 2007.

The group has accomplished strong developments in the 14 countries covered by its shopping guides, shopping search engines and price comparison sites. The turnover share engendered by its European sites outside of France now accounts for 13% of total revenue compared to 9% as of 30 June 2007.

This growth is underpinned by an ever larger array of offers available to the Internet shopper with 43,000 European e-merchants and 136 million offers listed as of the end of June 2008.

**The semester was characterized by the June acquisition of dooyoo**, a shopping guide present in the four European key markets: Germany, the United Kingdom, Spain and Italy.

The geographic reaches of each entity go hand-in-hand, allowing the new LeGuide.com S.A. group to climb to the number 4 position of the European shopping guides\*. It also allows for functional and technological synergies as LeGuide.com enriches itself with dooyoo's expertise in terms of consumer opinions and advice while the latter will integrate in time the technological features and know-how of the group. dooyoo's activity will be consolidated as from 1 July 2008.

Firmly rooted in its market position, the new LeGuide.com S.A. group receives more than 9 million unique visitors in Europe as of 30 June 2008, a bound of over 54% compared to last year's figures.

LeGuide.com S.A. reiterates its ambition of becoming the number 3 European shopping guide network within 2 years.

*First semester results will be published on 25 September 2008 after the closing bell.*

\* Source Médiamétrie Nielsen/Netratings June 2008, Germany, Spain, France, Italy, United Kingdom, Switzerland

**About LeGuide.com S.A. [www.leguide.com/finance](http://www.leguide.com/finance)**

As one of the leading online shopping guides, LeGuide.com S.A's role is to help online shoppers search for, compare, and purchase products online and to increase e-merchants' visibility, audience and sales. Very successful in France with its sites [www.leguide.com](http://www.leguide.com), [www.leguide.net](http://www.leguide.net) and [www.webmarchand.com](http://www.webmarchand.com), the company is developing its model abroad. The LeGuide.com S.A. network is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark. The company regroups an international/cosmopolitan team with 69 collaborators and publishes its websites in 9 languages. In June 2008, it acquired dooyoo ([www.dooyoo.com](http://www.dooyoo.com)), shopping guide with present in Germany, the United Kingdom, Spain and Italy, which disposes of a true savoir-faire in the background of customer opinions and advice.

LeGuide.com S.A. is **qualified as "Innovative Business" by the OSEO Anvar** and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

**For more information: [www.leguide.com/finance](http://www.leguide.com/finance)**

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