

## Press release

**+ 43,5% growth and 31% operating profit ratio in 2008;**  
**N°3 shopping guide in Europe;**  
**1/3 of revenues from international markets**

Paris – March 3, 2009: LeGuide.com Group, the French n°1 Internet shopping guide, announces strong results for the 2008 financial year.

Consolidated income statement (in € millions), audited figures	2008	2007	Evolution
<b>Revenues</b>	<b>18.0*</b>	12.5	<b>+43.5%</b>
<b>Operating income</b>	<b>5.5</b>	3.9	<b>+42%</b>
<i>% Revenues</i>	<b>31%</b>	31%	
<b>Current result</b>	<b>6.3</b>	4.4	+43%
<b>Net income before goodwill amortization</b>	<b>4.3</b>	3.0	+42%
Group net income **	3.5	3.0	+17%

\* integration of dooyoo on July 1<sup>st</sup>, 2008

\*\* after goodwill amortization

**N°1 in France, the group LeGuide.com becomes the 3rd shopping guide in Europe with 11 million unique visitors.\***

Operating in 14 European countries, LeGuide.com's revenues reached 18 M€ for the 2008 financial year, 43.5% growth compared to the previous year (24% growth on a like-to-like basis).

The group LeGuide.com has more than tripled its activity abroad due to the constant development of its European network and the integration of dooyoo's activities. The international activities represent 33% of the group's annual pro forma revenues.

Ahead of its initial objective, LeGuide.com has become the n°3 shopping guide in Europe with a network reach of 11 million unique visitors\*.

### **A very profitable model: operating income of 31%**

The quality of the service and the large choice of products on LeGuide.com (135 million offers and 46,000 listed merchants) allow the company to redirect a steadily growing number of internet users to merchant websites. Due to this highly proficient model, combined with a cost-efficient structure, the group has generated strong operating profit of 31%.

Operating income is up 42%, reaching 5.5M€ on December 31<sup>st</sup> 2008. The net profit of the group, before goodwill amortization, grew by 42% compared to 2007 at 4.3 M€.

## **A strong balance sheet with 17.5 M€ in cash**

The group's activity has generated a cash flow of 3.3 M€ during the financial year. The balance sheet is very strong with 25.5 M€ in equity and 17.5 M€ in cash.

## **Objective for 2010: reaching the n°2 position in Europe**

2009 will be a highly profitable year for LeGuide.com bringing further growth, not only in terms of users, but also in terms of listed offers and revenue.

International development will continue in 2009 and could possibly be boosted by the impact of further acquisitions.

A successful beginning of the current year reinforces the company's goal of achieving its objectives.

\* Unique visitors. Source Comscore, coverage 15 countries, December 2008.

*Q1 2008 revenues will be released on April 27, 2009, after the market closes*

### **About LeGuide.com**

The group LeGuide.com is the n°3 publisher of online shopping guides in Europe\* and the n°1 French independent editor. Strongly successful in France with its sites [www.leguide.com](http://www.leguide.com), [www.leguide.net](http://www.leguide.net) and [www.webmarchand.com](http://www.webmarchand.com), the company has been developing its business model abroad since 2004 and is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark.

As of July 1st 2008, the group LeGuide.com has integrated the activities of [www.dooyoo.com](http://www.dooyoo.com), a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and who possesses a real expertise in consumer opinions and ratings. The revenue for the 2008 fiscal year of the group LeGuide.com was 18 M€ and counts as of December 2008 a team of almost 100 employees.

LeGuide.com is **qualified as "Innovative Business" by the OSEO Anvar** and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

**Plus d'information :** [www.leguide.com/finance](http://www.leguide.com/finance)

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