

Press release

Half year 2009 results: operating profit up +41% at 3.0M€

Paris – September 24, 2009: LeGuide.com Group, the French n°1 Internet shopping guide, announces strong half year results.

Consolidated income statement (in € million), non audited figures	June 30 2009*	June 30 2008	Evolution
Revenues	11.2	7.5	+49%
Operating income	3.0	2.1	+41%
<i>% Revenues</i>	26.9%	28.5%	
Current result	3.1	2.6	+18%
Net income before goodwill amortization	1.9	1.8	+7%
Group net income **	1.1	1.8	-37%

* integration of dooyoo on July 1st, 2008

** after taking into account the goodwill amortization over 8 years related to the dooyoo acquisition

A consolidated turnover of 11.17M€, growing 49.2%

Revenue growth reached 49.2% compared to last year's first semester. On a like-to-like basis (excluding dooyoo acquired in June 2008), revenue growth is 19.1%. The group's growth is mainly attributable to its two main markets: France and Germany. European activities represented 29% of the group's revenues, compared to 13% the year before.

With more than 50,000 e-merchants and 135 million offers LeGuide.com counts 10.1 million unique visitors *** in Europe, a 22% increase compared to last year.

An increased operating profit and sustained high margins

On June 30th, LeGuide.com Group announced an increased operating profit.

Operating profit totaled 3.0M€ for 6 months, up 41% compared to last year's first semester.

Despite a challenging economical context, LeGuide.com Group achieved strong growth in its two key markets (France and Germany). This, combined with its solid click-based business model (93% of revenues) allowed for a strong operating profit margin of 26.9%.

After taking into account a positive financial result, increased tax costs, and amortization of goodwill, the Group's net profit for the first semester is 1.1M€.

A strong balance sheet

On June 30th 2009, the group's financial structure remains very solid with 26.6 M€ in equity, 6M€ debt and 19.2 M€ in cash.

A consistent strategy to gain market share in Europe

In an uncertain consumer environment, LeGuide.Com pursues its development strategy through organic growth, and is well positioned to benefit from the consolidation of the European internet market. LeGuide.com reiterates its objective to become Europe's n°2 shopping guide.

*** Unique visitors. Source Comscore, July 2009.

Q3 2009 revenues will be released on October 26, 2009, after the market closes

About LeGuide.com S.A.

LeGuide.com is the 3rd publisher of online shopping guides in Europe on July 2009 and the n° 1 French independent editor in France. Strongly successful in France with its sites www.leguide.com, www.leguide.net and www.webmarchand.com, the company has been developing its business model abroad since 2004. The LeGuide.com network is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark. As of July 1st 2008, LeGuide.com integrates the activities of www.dooyoo.com, a shopping guide present in 4 key markets in European e-commerce - Germany, the United Kingdom, Spain and Italy - and which possesses a real expertise in consumer opinions and ratings. LeGuide.com revenue for the 2008 fiscal year was 18 M€ and counts a team of around 101 people at the end of June 2009 .

LeGuide.com S.A. is **qualified as "Innovative Business"** by the OSEO Anvar and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

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