



## Press Release

Paris, October 26, 2009

### A 34% growth for the first 9 months 2009

**LeGuide.com Group, the number 1 French publisher of online shopping guides announces consolidated revenues of € 5.1 million for the third quarter 2009.**

With € 5.1 million revenues for the 3rd quarter 2009, LeGuide.com shows an increase of 8.7% compared to the previous year 3rd quarter. Click-based revenues, which are the company's core business model (94% of revenues), have increased by 15%, which compensates for the other revenues decline (sponsored links, e-mailings and advertising).

Over the first 9 months of the year, the consolidated revenues totalled € 16.2 million, representing an increase of 34% compared to the previous year. In a still turbulent economic context, the LeGuide.com Group pursues its growth in France and abroad, as the European market represents nearly 30% of its activity.

LeGuide.com Group attracts an audience of 11.1 million unique visitors\*. N°1 in France and n° 3 in Europe\*, LeGuide.com Group lists a growing number of European e-Merchants (53 000 at the end of September) and offers (139 million). Strongly established in its market, Le Guide.com Group is growing with the ambition to become the n°2 European shopping guide.

Despite a challenging consumption environment, the LeGuide.com Group is confident in its capacity to maintain a high margin rate over the 2<sup>nd</sup> half of 2009.

*Next publication: 4<sup>th</sup> quarter revenues on January, 26th. 2010, after stock market close*

*\*Source ComScore September 2009*

#### **About LeGuide.com**

LeGuide.com is the 3rd publisher of online shopping guides in Europe in August 2009 and the n°1 French independent editor in France. Very successful in France with its websites [www.leguide.com](http://www.leguide.com), [www.leguide.net](http://www.leguide.net) and [www.webmarchand.com](http://www.webmarchand.com), the company has been developing its European network since 2004. Its shopping browsers, price comparators and shopping guides are operational today in 14 European countries: France, Belgium, Germany, Austria, Switzerland, Luxembourg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark. As of July 1st 2008, LeGuide.com integrates the activities of [www.dooyoo.com](http://www.dooyoo.com), a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and which possesses a real expertise in consumer opinions and ratings. LeGuide.com revenue was € 18 million in 2008 and it has a team of 101 people at the end of June 2009.

LeGuide.com S.A. is qualified as “**Innovative Business**” by the OSEO Anvar and is listed on **Alternext** on NYSE Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

**For more information: [www.leguide.com/finance](http://www.leguide.com/finance)**

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