



## Press Release

Paris, April 17, 2009

### Strong growth for the first quarter 2009

#### Revenues: + 51, 5 % (+ 22% on a like-for-like basis)

LeGuide.com S.A., the number 1 French publisher of online shopping guides and number 2\* in Europe, announces consolidated revenues of 5,8 M€\*\* for the first quarter 2009, representing an increase of 51,5% compared to the first quarter of the previous fiscal year.

Excluding dooyoo (acquired in June 2008), LeGuide.com group growth has reached 22%.

Revenues growth was strong in France as well as outside of France, thanks in particular to the great success of the winter sales. This performance shows the relevance of LeGuide.com shopping guide model.

More than 48,000 e-Merchants and 134 million offers were listed on the shopping guide websites at the end of March 2009.

LeGuide.com continues to pursue its strong growth in its 14 European countries. LeGuide.com group attracts an audience of 10,7 million unique visitors in Europe (*source Comscore, Feb. 2009*), an increase of 120% compared to last year's figures (+40% excluding dooyoo).

#### Publication date advanced in order to give the most reactive financial communication to our shareholders

In order to inform its shareholders before the expiry of the hostile bid set forth by GoAdv, LeGuide.com has done its best to advance the date of the communication of its quarterly revenues by a week. LeGuide.com notes that GoAdv will not publish its audited FY 2008 results before April, 23, 2009, which means after the expiry of its offer.

LeGuide.com reiterates its ambition to strengthen its position as number 2\* European shopping guide and to take full advantage of the consolidation of the European e-commerce market in the forthcoming months.

*\*Source Comscore, February 2009*

*\*\*unaudited figure*

#### **About LeGuide.com S.A.**

LeGuide.com S.A. is the 3<sup>ème</sup> publisher of online shopping guides in Europe on December 2008 and the n°1 French independent editor in France. Strongly successful in France with its sites [www.leguide.com](http://www.leguide.com), [www.leguide.net](http://www.leguide.net) and [www.webmarchand.com](http://www.webmarchand.com), the company has been developing its business model abroad since 2004. The LeGuide.com S.A. network is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark. As of July 1st 2008, LeGuide.com S.A. integrates the activities of [www.dooyoo.com](http://www.dooyoo.com), a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and which possesses a real expertise in consumer opinions and ratings. LeGuide.com S.A. revenue for the 2008 fiscal year was 18 M€ and counts as of the end of December a team of around 100 collaborators.

LeGuide.com S.A. is **qualified as "Innovative Business" by the OSEO Anvar** and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

For more information: [www.leguide.com/finance](http://www.leguide.com/finance)

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