



Press Release

Paris, July 23, 2009

Strong growth for the first semester 2009 Revenues: + 49.2 %

LeGuide.com Group, the number 1 French publisher of online shopping guides announces consolidated revenues of 11.17 M€* for the first semester 2009, representing an increase of 49.2% compared to the first semester 2008.

Excluding dooyoo (acquired in June 2008), LeGuide.com revenue growth was 19.1% for the first semester 2009.

For the second quarter 2009, LeGuide.com Group revenues totalled 5.39 M€* representing an increase of 46.8% compared to the second quarter 2008 (+16.2 % on a like-for-like basis).

In a turbulent economical context, the pay per click business model (more than 90% of the revenues) proves again its robustness, characterized by a strong growth.

Thanks notably to the acquisition of dooyoo, international revenues represent today 29 % of the total revenues against 13% on June 30th. 2008.

With more than 50.000 e-Merchants and 135 million offers listed on the shopping guide websites, LeGuide.com group attracts an audience of 10.7 million unique visitors** in Europe, an increase of more than 20 % compared to last year's figures, being n°1 in France and n°3 in Europe**.

LeGuide.com reiterates its ambition to strengthen its position in Europe and to take full advantage of the consolidation of the Internet market to become the n°2 European shopping guide.

**unaudited figure*

***Source Comscore, May 2008/ May 2009*

Next publication: first semester 2009 results on September, 24th. 2009 after stock market close

About LeGuide.com S.A.

LeGuide.com S.A. is the 3rd publisher of online shopping guides in Europe** and the n°1 French independent editor in France with its websites www.leguide.com, www.leguide.net et www.webmarchand.com, the company has been developing its European network since 2004 and its shopping browsers, price comparators and shopping guides are operational today in 14 European countries: France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark. As of July 1st 2008, LeGuide.com S.A. integrates the activities of www.dooyoo.com, a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and which possesses a real expertise in consumer opinions and ratings. LeGuide.com S.A. revenue for the 2008 fiscal year was 18 M€ and counts as of the end of December a team of around 100 people.

LeGuide.com S.A. is **qualified as "Innovative Business" by the OSEO Anvar** and is listed on **Alternext** on NYSE Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

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