



Press release

2008 annual revenues : +43,5%

Paris - February 2, 2009 : LeGuide.com S.A. (Alternext – ALGUI), the number 1 French independent publisher of online shopping guides, today announced consolidated annual revenues of 18 M€ (unaudited figures).

Strong European growth in 2008

Despite the economic turmoil in the second half of 2008, LeGuide.com S.A.'s 4th quarter revenues reached 5.85 M€, up 46% compared to the 4th quarter of 2007.

For the whole 2008 financial year, consolidated annual revenues of the group - including dooyoo since July 1st 2008 - reached 18.0 M€, a 43.5% leap compared to 2007.

International activities have generated 4.4M€, more than three times compared to last year and now represent 32% of the activity, compared to 11% in 2007.

On a like-for-like basis, LeGuide.com S.A. shows an organic growth of 24%.

Number 4 in Europe with 11 million monthly unique visitors and number 1 in France with 5 million monthly unique visitors*

With an increase of 80% of its global audience throughout the year, LeGuide.com S.A. strengthens its 4th rank position of the European shopping guides. By the end of December, LeGuide.com listed 46.000 merchants (compared to 37.000 by the end of 2007).

LeGuide.com S.A finishes the year once again as number 1 shopping guide in France, reaching an audience of 5 million unique visitors.

Results expected to increase strongly

The growth of LeGuide.com S.A will be coupled with a strong increase of its profits.

The group estimates its operating profit ratio at approximately 30% for 2008.

*Source Médiamétrie Nielsen/Netratings déc. 2008 (France, Germany, Italy, Spain, Switzerland, United Kingdom)

Publication of 2008 annual results on March 3rd, 2009, after closing

About LeGuide.com S.A.

LeGuide.com S.A. is the n°4 publisher of online shopping guides in Europe* and the n° 1 French independent editor. Strongly successful in France with its sites www.leguide.com, www.leguide.net and www.webmarchand.com, the company has been developing its business model abroad since 2004. The LeGuide.com S.A. network is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark.

As of July 1st 2008, LeGuide.com S.A. integrates the activities of www.dooyoo.com, a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and which possesses a real expertise in consumer opinions and ratings. LeGuide.com S.A. revenue for the 2007 fiscal year was 18 M€ and counts as of December 2008 a team of 97 employees.

LeGuide.com S.A. is **qualified as “Innovative Business” by the OSEO Anvar** and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

For more information : www.leguide.com/finance

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