



Press release

Revenues as of September 30, 2008: 12.13 M€ 43% growth during the first 9 months of 2008 10 million unique visitors in Europe

Paris - October 23, 2008: LeGuide.com S.A. (Alternext – ALGUI), the number 1 French independent publisher of online shopping guides, today announced revenues of 4.65 M€ for the third quarter 2008.

For the quarter ended September 30th 2008, LeGuide.com S.A reported an increase of 66% compared to the third quarter of 2007, with revenues totaling 4.65 M€ (non audited figures).

The activities of dooyoo, European shopping guide acquired in June 2008, have been consolidated as of July 1st, 2008 and have contributed 1.13 M€ to the 3rd quarter revenues. On a comparable basis, LeGuide.com S.A. shows an organic growth of 26%.

The group has generated 34% of its 3rd quarter revenues on its European markets outside of France, representing a share that has more than tripled compared to the same period in 2007. This sharp growth of the European activity represents an important step for the development of the group which is clearly marked by its European ambitions. It has been achieved through the acquisition of dooyoo as well as the pursuit of its organic growth. At the same time, LeGuide.com S.A. has also strengthened its position in France where it reached the largest audience for shopping guides with 4.5 million unique visitors.* LeGuide.com S.A. has reached a total of 10 million unique visitors by end of August 2008 and is now the 4th shopping guide in Europe.

The Network covers today 44,000 e-merchants and 135 million offers available for consumers. During the previous months, it has enhanced its websites with user reviews and product opinions, a strong added value service.

During the first nine months of 2008, the consolidated revenues of the group were 12.13 M€, representing an increase of 43%.

LeGuide.com S.A. is well positioned to achieve its objective of becoming the number 3 European shopping guide in 2010.

* Source: Médiamétrie Nielsen/Netratings August 2008, France, Germany, Italy, Spain, Switzerland, United Kingdom

Q4 2008 revenues will be released on February 2, 2009, after closing

About LeGuide.com S.A.

LeGuide.com S.A. is the n°4 publisher of online shopping guides in Europe* and the n°1 French independent editor. Strongly successful in France with its sites www.leguide.com, www.leguide.net and www.webmarchand.com, the company has been developing its business model abroad since 2004. The LeGuide.com S.A. network is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxembourg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands, Sweden and Denmark.

As of July 1st 2008, LeGuide.com S.A. integrates the activities of dooyoo, a shopping guide present in 4 key markets in European e-commerce (Germany, the United Kingdom, Spain and Italy) and which possesses a real expertise in consumer opinions and ratings. LeGuide.com S.A. revenue for the 2007

fiscal year was 12.7 M€ (excluding dooyoo whose turnover was 3.6 M€) and counts as of July 2008 a team of 93 collaborators.

LeGuide.com S.A. is **qualified as “Innovative Business” by the OSEO Anvar** and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

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