



## Press release

Paris, April 24, 2007

# First Quarter Income 2007 : 2.88M€

The leading independent publisher of online price comparison and shopping search engines and shopping guides LeGuide.com S.A. has announced a net income of 2.88M€ in the 1<sup>st</sup> quarter of 2007 (unaudited figure). Net income has thus increased by 98% compared to the same period last year, when it was at 1.45M€.

The strong increase in net income can be explained on the one hand by the company's strong European development and on the other by partnerships with large portals, such as that launched with Alice at the end of the first quarter of 2006.

Covering 12 European countries, LeGuide.com S.A. lists more than 28,000 European e-merchants (March 31, 2007.) In France, the LeGuide.com S.A. sites had more than 3 million unique visitors in March 2007\* and close to 5.5 million unique visitors throughout Europe\*\*.

## A New Member of the Board of Directors

Mr. Holger Wiemann, independent advisor to the LeGuide.com Board of Directors since 2001, has been named a member of the board, replacing Mr. Richard Vacher Detournière of Sigefi Ventures Gestion, who has resigned. A graduate of the Universities of Cologne and Munich, Holger Wiemann has been publishing director at Prisma Press and CEO of Gruner +Jahr (UK) and has, over the course of the last three years, launched the magazines Esprit Femme, VivaDéco, and Couleur Maison in partnership with Larivière publishers.

*Next press release: 2<sup>nd</sup> Quarter Income (to be release July 24<sup>th</sup>, 2007, after closing.)*

\*source Médiamétrie Nielsen Netratings \*\*internal Smartad figures

## **About LeGuide.com S.A.**

A respected online shopping guide, LeGuide.com S.A.'s role is both to help online shoppers search for, compare, and purchase products online and to increase e-merchants' visibility, audience, and sales. Strongly successful in France with the sites [www.leguide.com](http://www.leguide.com), [www.leguide.net](http://www.leguide.net), and [www.webmarchand.com](http://www.webmarchand.com), the company is developing internationally along the same lines. The LeGuide.com S.A. network is present in 12 countries and has sites in 7 languages. In 2006, the company employed an international team of 56 people and had a net income of 8.14M€. OSEO Anvar has labelled LeGuide.com an "Innovative Company." **LeGuide.com S.A. is quoted on the Euronext Paris Alternext market, mmemo: ALGUI, ISIN code: FR0010146092.**

For more information : [www.leguide.com/finance/en/societe.htm](http://www.leguide.com/finance/en/societe.htm)

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