



Press Release

Paris, January 30th, 2008

2007 annual revenues: +54% on a like-for-like basis

Strong traffic growth in France and in Europe

Strong growth, in France and abroad

LeGuide.com S.A., the number 1 French independent shopping search engine, price comparison and online shopping guide publishes its annual and quarterly revenues.

In the fourth quarter (habitually the strongest quarter), the company's revenues reached 4.0 M€, a 47% bound compared to the Q4 results in 2006.

For the whole 2007 fiscal year, annual revenues reached 12.5 M€ (unaudited figure), a 54% leap compared to 2006.

- In France, turnover grew 47%, much faster than the e-commerce market (+35 % according to the FEVAD) ⁽¹⁾ ;
- In the rest of the European countries, revenues were multiplied by 2.4 compared to 2006. The international activity is becoming more and more significant and already represents 11% of the total turnover for 2007 compared to 7% in 2006.

More than 4 million monthly unique visitors in France

In December 2007, LeGuide.com S.A. attracted 4,250,000 unique visitors ⁽²⁾ in France.

With the strongest shopping guide traffic over the final 4 months of 2007, LeGuide.com S.A. is the **number 1 shopping guide publisher in France over the entire period since September 2007.**

10 million visitors in Europe

LeGuide.com S.A. pursued its strong development strategy in Europe in 2007:

- the number 2 position for shopping guides in Spain;
- a site network that now includes 14 countries in Europe;
- a total traffic figure of 10 million visitors ⁽³⁾;
- the European web-shopper's most comprehensive offer with 126 million products on offer (+57% over one year) and 37,000 e-merchants listed in Europe (+66% over one year).

LeGuide.com S.A. possesses the resources and financial assets to pursue its strong growth in 2008.

⁽¹⁾ Sources: sales growth of the main e-merchants (French market) ACSEL +25%, FEVAD +22%, sales growth of the entire e-commerce sector (French market) ACSEL +37 %, FEVAD +35%.

⁽²⁾ Source: Médiamétrie Nielsen/Netratings

⁽³⁾ Source: eStats Médiamétrie

About LeGuide.com S.A.

As a respected online shopping guide, LeGuide.com S.A.'s role is both to help online shoppers search for, compare, and purchase products online and to increase e-merchants' visibility, audience, and sales. Strongly successful in France with the sites www.leguide.com, www.leguide.net and www.webmarchand.com, the company is developing internationally along the same lines. The LeGuide.com S.A. network is operational in 14 countries: in France, Belgium, Germany, Austria, Switzerland, Luxemburg, Spain, the United Kingdom, Ireland, Poland, Italy, the Netherlands as well as in Denmark and Sweden since December 2007. The company regroupes an international team of 69 people as of December 2007 and publishes its websites in 9 languages.

LeGuide.com S.A. is **qualified as "Innovative Business" by the OSEO Anvar** and is listed on **Alternext** on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).

For more information: www.leguide.com/finance

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